



## **General**

This Privacy Policy explains how iD Additives handles the personal information that iD Additives collects through its website and how we are using, protecting, and disclosing that information.

This policy applies to personal information collected on all contact forms and online store on [www.idadditives.com](http://www.idadditives.com). Also, in email, chat, text, and other electronic messages between you and iD Additives.

iD Additives is committed to treating Personal Information in compliance with this Policy and applicable law.

Before submitting your personal information to iD Additives, please read this Policy carefully to learn about iD Additives privacy practices. By using the Website or otherwise sharing your Personal Information with iD Additives, you are accepting the practices and terms set for the in this Policy. If you do not agree with this Policy, your only option is to not use the website. In handling your personal information, iD Additives will take reasonable and appropriate security measures.

iD Additives may update or revise this Policy in the future. The effective date of the updated Policy will be stated at the bottom of the Policy. Continued use of the Website after changes have been made to this Policy is deemed to be acceptance of those changes.

## **Personal Information Collected by iD Additives**

iD Additives collects Personal Information in order to (a) allow you to properly view the Website; (b) provide information, products, or services to you; and (c) to fulfill any other purpose for which you provide it.

iD Additives collects the information you provide us on our contact forms such as full name, phone number, address, company name, job position, products/services you are interested in, collect shipping account numbers, and how you heard about iD Additives.

We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

The information iD Additives collects on or through its website may include:

**512 W. BURLINGTON AVE. SUITE 208 LA GRANGE, IL 60525-2245**

**PHONE: (708) 588-0081 FAX: (866) 233-8507**

**[www.idadditives.com](http://www.idadditives.com)**



- Information that you provide by filling in forms on the Website. This includes requesting more information on products or services, free samples, our online store, and website/product feedback.
- Promotional information about iD Additives.
- Records and copies of your correspondence (including email addresses) if you contact us; and
- Your response to surveys that iD Additives might ask you to complete for research purposes.

As you navigate through and interact with the Website, iD Additives may use automatic data collection technologies such as cookies to collect certain information about your equipment, browsing actions, and patterns, such as: details of your visits to the Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website, and information about your computer and internet connection, including your IP address, operating system, and browser type.

Cookies are a small program file created in your computer hard drive. Creating this file makes your future access to the Website easier by reading the information used in the previous session. iD Additives does not store Identifiable Information in these cookies. You can refuse cookies by turning them off in your browser. However, turning off cookies may make certain parts of the Website unreachable.

Information collected as you navigate and interact with the Website helps iD Additives to improve the Website and to deliver a better and more personalized service by estimating iD Additives' audience size and browsing patterns, customizing the Website according to your individual interests, and recognizing you when you return to the Website.

### **How iD Additives Uses your Information**

Personal information collected by iD Additives may be used for the following purposes:

- To provide and operate the Services requested.
- To provide our Users with ongoing customer assistance and technical support.
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages.
- To comply with any applicable law and regulations
- To fulfill any other purpose for which you provide it; and
- To improve the Website and any services iD Additives provides through it.

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### **How iD Additives stores, uses, and discloses your information**

iD Additives is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

For Contact Forms on the iD Additives website, we use the information you provide to email, call, or ship free samples to you.

For the Online Store, we use the information you provide to ship you the products you have ordered through our store. We do not keep any credit card information stored through Wix or on any other platform. Your payment information is not saved and will need to be inputted every time you want to order something on our online store.

### **How iD Additives Communicated with our site visitors**

iD Additives may contact you to notify you regarding your orders or requests, to troubleshoot problems with your order or request, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, and postal mail.

### **How Users can withdraw consent**

If you do not wish for us to use your information in the ways listed above, please do not fill out any contact forms or use our online store.

If you have already provided us with your info and don't want us to process your data anymore, please contact us at [info@idadditives.com](mailto:info@idadditives.com) or send us mail to: 512 W. Burlington Ave. Suite 208 La Grange, IL 60525.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website.

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If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### **Questions or Concerns**

If you have any questions or concerns on this Privacy Policy, please email [info@idadditives.com](mailto:info@idadditives.com) or call 708-588-0081

***Last reviewed and effective on June 3<sup>rd</sup>, 2021***

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